

SOCIAL

FACTOR

Governance & Security

Who's keeping your social channels safe while you're scaling new heights? Let our team manage the gear to secure your assets and train your team on how to handle the ropes.



BECOME PASSWORD PROTECTED

Security starts at the account level by protecting the credentials that access your channels, ads, and data. On day one we will help you select a password vault and implement it ASAP.



ROLLOUT WITHOUT FALLOUT

People are always the most important part of security, and they can't be on board unless you bring them on board. We create and run the comms plan, training sessions, and helplines.



MONITOR, MAINTAIN, AND TRAIN

Getting organized is not the same as staying there. Our team works with yours to make sure everyone knows what to do and can grow your social audience alongside your business.



OWNED CHANNELS, NOT FAKES

Social networks are changing hands and sprouting up, while audiences are moving and new gaps for fraud are opening. We can help ensure your brand on social is actually yours.



Key Clients



TOYOTA



Let's Connect! Sales@socialfactor.com (817) 208-2500