

# SOCIAL

## FACTOR

# Social Software Management

Teams succeed when they have tools that work for them, not ones that *make* more work for them.



### FLEXING THOSE FEATURES

We work with teams to learn what features they need, what they don't need, and what they might just misunderstand. Through user interviews and action audits, we make workspaces actually work.



### PERSONALIZED PROVISIONING

We make sure every user, has the license and permissions they need to collaborate. We manage new people coming in, and close accounts as they leave to ensure your tools are secure.



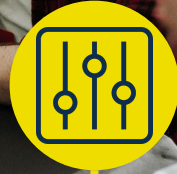
### OPTIMIZE TO MAXIMIZE

Getting the most out of your tools means training the users *and* the platform. We help your software speak to humans through its tags and taxonomy, unlocking new capabilities and insights.



### ACTIVATE, INTEGRATE, OR MIGRATE

Our team makes every stage of your social software stack successful, whether you're just getting started, connecting to other platforms, or ready to move on to something new.



## Key Clients



**TOYOTA**



FRUIT OF THE LOOM®

**GOODYEAR**

**LinkedIn**

**7-ELEVEN®**

**Let's Connect!** [Sales@socialfactor.com](mailto:Sales@socialfactor.com) (817) 208-2500