

# SOCIAL

## FACTOR

### Workflow Design

Connecting with an audience starts with connecting to each other. Tools and processes working together unlock collaboration that creates both efficiency and effectiveness.



#### ACHIEVE INBOX ZERO

Your inbound queue doesn't have to keep your brand voice silent. Our team can tackle a backlog and renovate your triage to make sure you can respond to your audience in the moment.



#### ESCALATION WITHOUT AGGRAVATION

Responding is easy - until someone asks a question. Whether it's a confounded customer or an irate influencer, we make sure you have the input and approvals you need at internet speed.



#### SAVE TIME AND RAISE SENTIMENT

We can help you create a robust response matrix, then go far beyond it. Our teams integrate AI and experience together to respond faster while creating interactions that build audience loyalty.



#### HAVE A GREAT CONVERSATION

Response is literally just the beginning as our teams work with you to actually build long-term conversation into your strategy and process. We grow customer responses into audience assets.

### Key Clients



TOYOTA

Fender®

PETSMART

LinkedIn

ORACLE

Let's Connect! [Sales@socialfactor.com](mailto:Sales@socialfactor.com) (817) 208-2500