SOCIAL
FACTOR

Listening & Analytics

Math and moderators combine to give you complete conversation awareness, along with audience insights to create connection.

DASHBOARD DESIGN

We help every stakeholder, at every level, see the impact of conversation in real time *and* in their context. We streamline *and* we socialize, turning KPIs into rallying cries across Marketing teams.

MULTILINGUAL MONITORING

If your audiences can speak it, we can read it. We understand slang, idioms, and even emojis with native speakers on our team covering the world's top 15 languages.

REAL-TIME, NO MATTER WHAT TIME

Our teams follow the sun around the globe, always ready to read, research, and respond. We configure triggers and design processes, then take action any time - every time - the moment is right.

AUDIENCES & ATTRIBUTION

We use data to help your brand and business grow by understanding each of your audiences at a conversational level. Then we connect our actions to outcomes across your digital fabric.

Let's Connect!   Sales@socialfactor.com   (817) 208-2500