

SOCIAL

FACTOR

Workflow Design

Connecting with an audience starts with connecting to each other. Tools and processes working together unlock collaboration that creates both efficiency and effectiveness.



ACHIEVE INBOX ZERO

Your inbound queue doesn't have to keep your brand voice silent. Our team can tackle a backlog and renovate your triage to make sure you can respond to your audience in the moment.



ESCALATION WITHOUT AGGRAVATION

Responding is easy - until someone asks a question. Whether it's a confounded customer or an irate influencer, we make sure you have the input and approvals you need at internet speed.



SAVE TIME AND RAISE SENTIMENT

We can help you create a robust response matrix, then go far beyond it. Our teams integrate AI and experience together to respond faster while creating interactions that build audience loyalty.



HAVE A GREAT CONVERSATION

Response is literally just the beginning as our teams work with you to actually build long-term conversation into your strategy and process. We grow customer responses into audience assets.



Let's Connect! Sales@socialfactor.com (817) 208-2500